

Q32024

EDUMATCH

Digital Partnership Program (as-a-service)

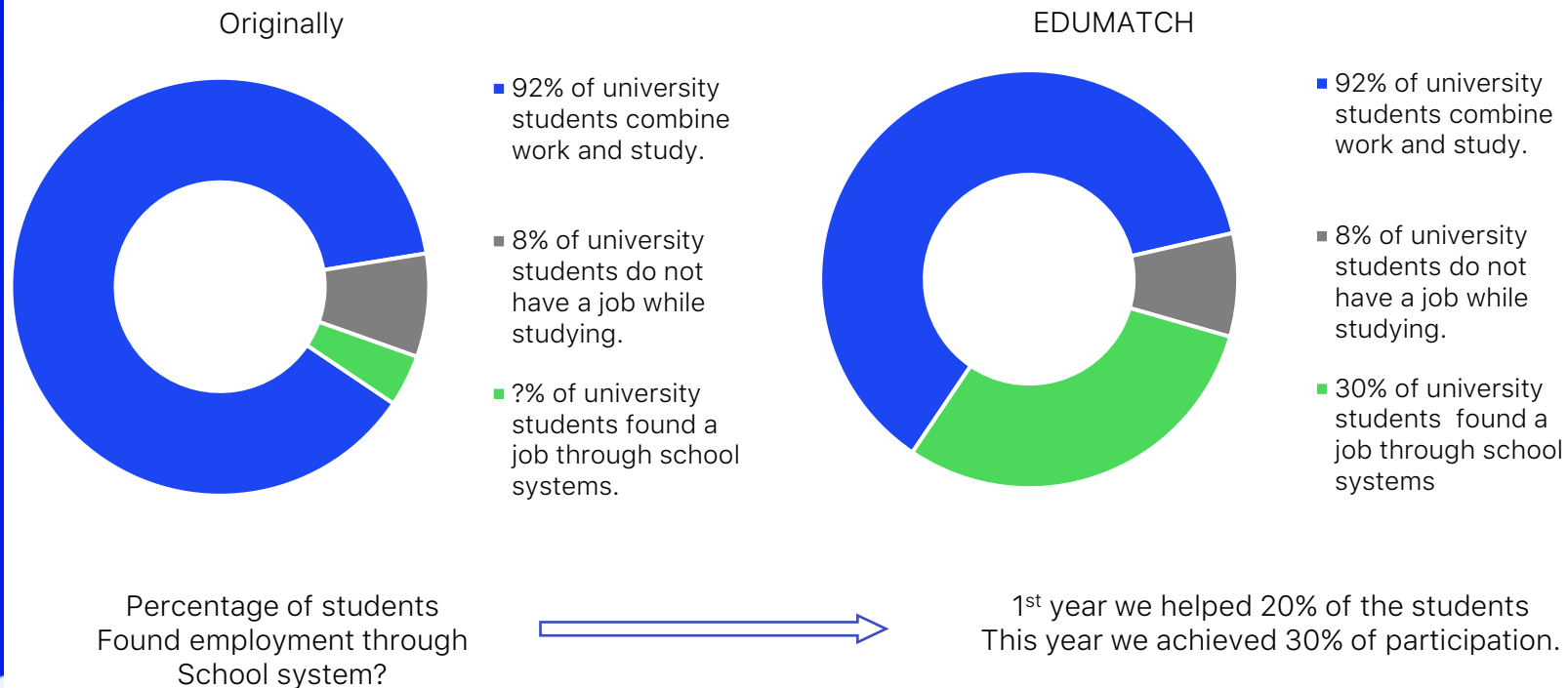
A secure partnership program to bring
opportunities to your faculty and your students

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Challenge: Working while studying

► [Example](#)

- 92% of university students combine work and study.
- For 30% of them, work is a necessity, without it they would not be able to study.



The EDUMATCH platform increases the proportion of students finding employment through cooperation with University

Direct access to students through university will increase business partner's engagement and the number of business partners

This puts you in control

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EDUMATCH is an innovative platform that employ artificial intelligence tools to automatically operate "digital partnerships" and matchmaking.

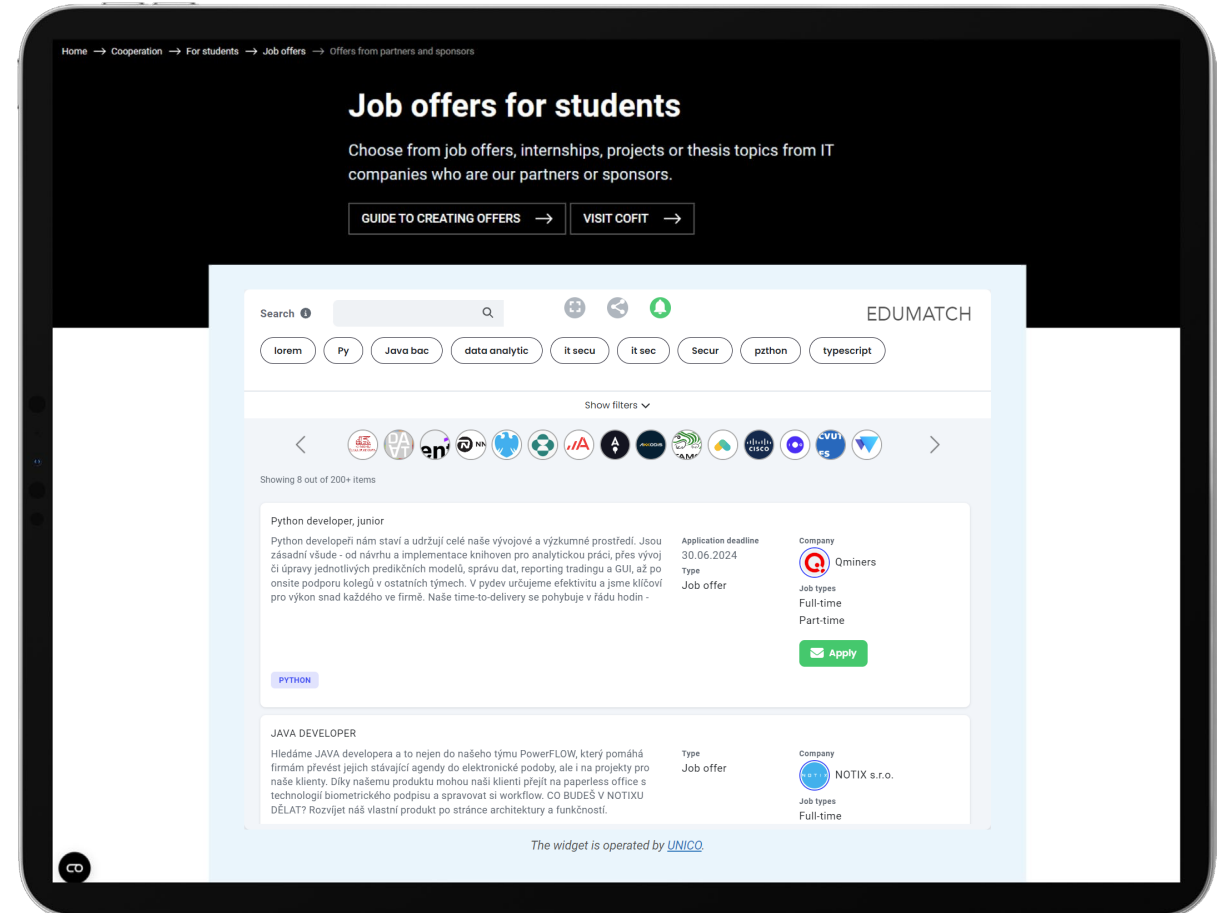
We are an academic start-up that understands the challenges and opportunities of the university environment.

We bring the first **student-centric relationship management** software solution to help you provide your partner companies with an efficient and controlled approach to students.

We use recommendation algorithms and personalization, so that each student finds what suits them best.

The platform is under full control of the university, who decides, among other things, how much it will recommend offers from internal laboratories to students compared to offers from companies.

We introduce you the level of "Digital Partnership", also suitable for companies outside your region, and we have taken care of everything and every process necessary, including GDPR.



► [Example](#)

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The way forward:
Digital Partnership

► [Example](#)

How it works

- By signing with us, you will be part of our marketing efforts to attract more business interest
- The cooperation introduce a "Digital Partnership" underlying the current partnership programs and fuels demand for the higher programs
- We install the EDUMATCH widget on university website or intranet
- Businesses pay for the digital partnership through the system
- The university can make use of the funds set aside through this payment

WIN-WIN-WIN

- **Less administration with one contract**, and no need for administration with each company
- **Full control over your own ecosystem.** You have the choice to opt-in every company request. No relationship with unwanted businesses.
- A partner pool of firms that can be further converted into contract research or advanced partnerships through establishing Trust and acknowledgement.
- An advanced digital tool that is constantly being improved
- Additional **financial capacity from the digital partnership**, which will not only cover all costs associated with the operation of the platform, administration and marketing, but give additional budget for discretionary spending
- Ultimately, **greater brand value** for the University through intensified cooperation with more businesses.

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Award:
Digital partnership

► [Example](#)

The company shows interest in the "Digital Partnership" with the faculty within the university



The university/faculty approves the company and allows it to enter into a "Digital Partnership"



The company pays the annual Digital Partnership fee



The Faculty gains a percentage based budget with EDUMATCH



To which they have discretionary spending power or receive a cash out

EDUMATCH's commission provides:

- Deploying the platform into the faculty/university ecosystem
- A Year-round continuous operation, development, upgrade, and compliant
- Marketing of "digital partnership" and creating opportunities for more companies to become part of the ecosystem
- New and more offers for students
- Promote your partnership programs
- Marketing and promotion to **boost your university brand**
- Workshops and system administrator training

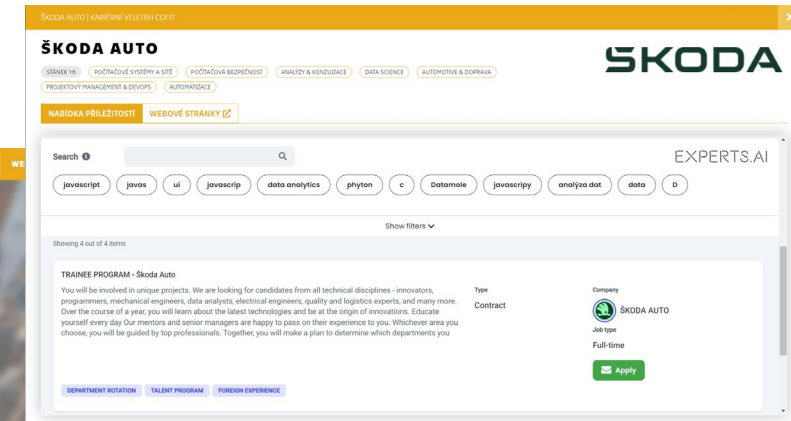
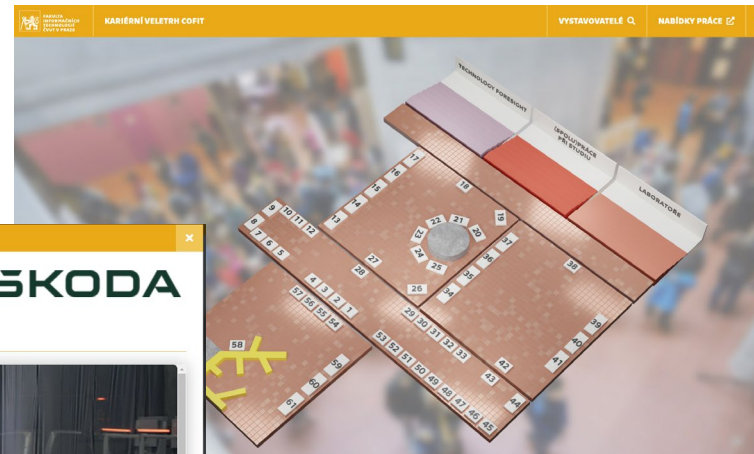
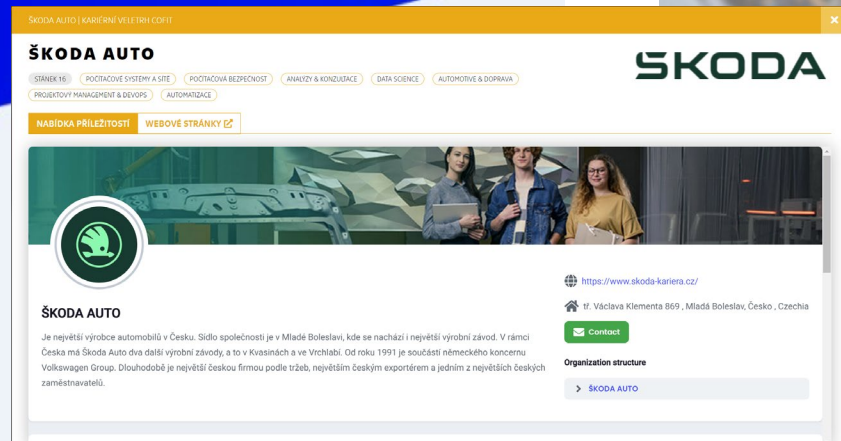
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Other services:
Digital twin of your career fair
online all year round

► Example

Digital career fair

- Offer your partner companies a year-round digital fair. Increased engagement with business.
- This covers students' year-round interest in partner internship programs, graduate employment and even including summer jobs.
- Each partner company can manage their own offers by themselves, which reduces admin on your side, and accuracy on the business side.



Give this digital partnership a chance to prove their value to you

Get in touch with us.

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Jurgen
Let's Go!

University-Business
Partnership Program Manager
+420 774 500 770
jurgen@experts.ai

Our partners



**FACULTY
OF INFORMATION
TECHNOLOGY
CTU IN PRAGUE**

**VSB TECHNICAL
UNIVERSITY
OF OSTRAVA**



**ZÁPADOČESKÁ
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**University of
Hradec Králové
Faculty of
Science**



**FACULTY
OF BIOMEDICAL
ENGINEERING
CTU IN PRAGUE**

ŠKODA



References



Jakub Novák

Vice Dean for Industry
Cooperation, FIT CTU



Nikolas Mucha

Commercialization specialist,
VSB-TUO



Tereza Navrátilová

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